



DISCOVER NEWPORT COMMITTEE AGENDA
Tuesday, February 27, 2024 - 2:00 PM
Council Chambers, 169 SW Coast Hwy, Newport, Oregon 97365

All public meetings of the City of Newport will be held in the City Council Chambers of the Newport City Hall, 169 SW Coast Highway, Newport. The meeting location is accessible to persons with disabilities. A request for an interpreter, or for other accommodations, should be made at least 48 hours in advance of the meeting to Erik Glover, City Recorder at 541.574.0613, or e.glover@newportoregon.gov.

All meetings are live-streamed at <https://newportoregon.gov>, and broadcast on Charter Channel 190. Anyone wishing to provide written public comment should send the comment to publiccomment@newportoregon.gov. Public comment must be received four hours prior to a scheduled meeting. For example, if a meeting is to be held at 3:00 P.M., the deadline to submit written comment is 11:00 A.M. If a meeting is scheduled to occur before noon, the written comment must be submitted by 5:00 P.M. the previous day. To provide virtual public comment during a city meeting, a request must be made to the meeting staff at least 24 hours prior to the start of the meeting. This provision applies only to public comment and presenters outside the area and/or unable to physically attend an in person meeting.

The agenda may be amended during the meeting to add or delete items, change the order of agenda items, or discuss any other business deemed necessary at the time of the meeting.

1. CALL TO ORDER AND ROLL CALL

2. ADDITIONS/DELETIONS TO AGENDA

3. CONSENT CALENDAR

3.A Approval of Minutes

[March_28_2023_DNC_Minutes__Final.pdf](#)

[May_23_2023_DNC_Minutes__Final.pdf](#)

[Aug_22_2023_DNC_Minutes__Final.pdf](#)

[Sept_26_2023_DNC_Minutes__Final.pdf](#)

[Oct_24_2023_DNC_Minutes__Final.pdf](#)

[Nov_28_2023_DNC_Minutes_Final.pdf](#)

4. DISCUSSION/ACTION ITEMS

4.A Staff Report

[Staff Report 02-27-2024 DNC.pdf](#)

[24-25 DNC Approved Goals .pdf](#)

4.B Interview for Committee Applicant- Jeff Lichtman 2:00

[Lichtman App .pdf](#)

4.C Interview for Committee Applicant- Jeremy Burke 2:10

[Burke App .pdf](#)

4.D Interview for Committee Applicant- Rachel Browning 2:20

[Browning App .pdf](#)

4.E Summary/Update Regarding Advertising on Social Media/other Platforms

4.F Consideration of Tourism Marketing Grant for Newport Loyalty Days

[Tourism_Marketing_Grant_Application--Loyalty_Days_Redacted.pdf](#)

[CITY_MANAGER_Report_2023_Loyalty_Days_and_Seafair_Festival_Tourist_Marketing_Grant.pdf](#)

4.G Beautification Survey Released and Possible Plan for Funds

[Press Release- Beautification Survey Spanish.pdf](#)

[Press Release- Beautification Survey .pdf](#)

[Paint_the_Town_Project_Rev_Camille_.pdf](#)

[Goplen_Email_Beautification.pdf](#)

4.H Discussion on RFP for DMO/Tourism Marketing Services

[May_12__2022_Minutes.pdf](#)

[Discover_Newport_Presentation_2022-FINAL.pdf](#)

[agreement_3212.pdf](#)
[Fox_and_Crown.pdf](#)
[Staff_Report_-_2021_Tourism_Services.pdf](#)
[SCOPE OF SERVICES Draft.pdf](#)

5. FOX AND CROWN REPORT

5.A Fox and Crown Report

[Discover Newport Analytics Report December 2023.pdf](#)
[Discover Newport Analytics Report Jan 2024.pdf](#)

6. CHAMBER REPORT

6.A Chamber Report

[2013-23 Room Tax Revenue Comparison Spreadsheet December 2023\[2\].pdf](#)
[DNC Advertising & Marketing thru 01-01-24\[1\].pdf](#)
[Discover Newport detail report 07.01.23 to 12.31.23\[1\].pdf](#)
[2013-23 Room Tax Revenue Comparison Spreadsheet November 2023.pdf](#)
[DNC Advertising & Marketing thru 12-01-23.pdf](#)

7. PUBLIC COMMENT

8. ADJOURNMENT